



OUTREACH COMMITTEE MEETING MINUTES

February 9, 2005

3:00 – 4:00 P.M.

5th Floor Large Conference Room, City Hall

Present: Commissioners Davidson, Gardner and Percy
Pedro Payne, Interim Executive Director; Bill Howe, Spec. Consultant

Absent: Commissioner Quinto

Commissioner Percy called the meeting to order at 3:00 p.m.

Approval of the Minutes

The minutes for the December 2004 committee meeting were approved unanimously.

Public Comments

There were no public comments.

Resignation of Gloria Matson Huerta from the Outreach Committee

Commissioner Percy announced the resignation of Commissioner Huerta from the Outreach Committee. He informed the committee that she was being replaced by Commissioner Bonavita Quinto.

RPD Outreach

The Committee asked the Executive Director to

- look into continuing the Roll Call program;
- get feedback from the first Roll Call presentations;

Goals for 2005

The Committee discussed:

- the efforts to bring the NACOLE Conference to Riverside in 2006;
- getting more participation from other commissioners in the Roll Call presentations;
- the Commission being more involved in other programs in order to increase the Commission's public exposure.

Discuss Outreach Marketing Concepts

The Executive Director:

- discussed implementing an exhaustive outreach plan;
- distributed documentation to the commissioners who were present.

The Committee:

- authorized the Executive Director to pursue the proposed outreach plan;
- discussed placing an ad in the Riverside Report;
 - charged Executive Director to explore that option;
- requested Executive Director to obtain a copy of the city-wide survey;
- asked the Executive Director to speak with the Interim Assistant City Manager regarding the Ride-Along waiver forms.

The Committee adjourned at 4:00 p.m.

Respectfully submitted,

Phoebe Sherron
Sr. Office Specialist